

UCC Clubs Social Media Policy



Under UCC's Social Media Policy, you must not:

- Use social media sites to engage in any form of bullying or behaviour which is illegal or likely to cause harassment to others
- Post material for the purpose of embarrassing people or which will bring that person into disrepute.

As such, clubs may not post photos, text, videos or other material to public social media pages, their club website or on any other platform that could be considered to be bullying or derogatory in nature. The Club PRO is responsible for all content posted on their social media pages and website and the Clubs Executive PRO is responsible for monitoring this content. If a club is found to be in breach of this policy, they will be asked to remove the content from their social media accounts. If a Club is consistently in breach of this policy, or in the case of a particularly bad breach, disciplinary procedures may be brought against the Club including fines, freezing of the accounts, and suspension of the Club.

Use of logos

1. The UCC Sport "skull & crossbones" logo may not be altered in any way, shape or form. The logo, as shown here, can only be backed on a red (#CE1F2C), black (#000000), or white (#FFFFFF) background.



Clubs may use another, secondary logo alongside or instead of the UCC Sport logo but may not use an adapted version.

2. The UCC logo (see below left) can be used alongside the UCC Sport logo. This should be used where the official brand needs to be reflected which includes, posters, printed material, websites, etc. In the case of playing gear, the UCC Sport identifier (see below right) should be used.



In relation to content posted on the club social media accounts, please refer to the [UCC Clubs Alcohol Policy](#).